**Multimodal Personal Narrative Essay**

Consider a particular trait that is central to your character. Reflect upon what experiences you have had that are responsible for this trait. What influences helped shape you? What is it, specifically, that has made you who you are.

**Your assignment:**

* + 1. Reflect and determine one of your most prominent character traits. Use “5 Minute Personality Test” and the personality descriptions to help you with wording.
		2. Determine what events, people, conditions, etc. led to the development of that personality characteristic within yourself.
		3. Consider the most effective rhetorical strategies to use in order to communicate your experience to your audience.

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| Detail |  |
| Strategy |  |
| Effect |  |

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| Detail |  |
| Strategy |  |
| Effect |  |

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| Detail |  |
| Strategy |  |
| Effect |  |

* + 1. Create a 4-6 minute multimodal essay that presents the necessary information in a creative format.
		2. Use at least one video source. You could use You Tube video or your own original video. Do not just use one entire video clip. You must edit the video in some way. (may use Youtube Downloader and Zamzar Video Converter)
		3. Add at least one picture at or toward the beginning and one picture at or toward the end of your video.
		4. Add title on first slide and credits/references on last slide. Your references must be in MLA style.
		5. Add music to the video. Free music is available at [www.freeplaymusic.com](http://www.freeplaymusic.com).
		6. Use transitions between pictures and video clips.
		7. Use narration in your project.
		8. Upload your video to your page on the Weebly site.

**Scoring Rubric:**

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| **Scoring Rubric for Multimedia Projects:** | **0-69= Needs Much Improvement** | **70-79 = Needs Some Improvement** | **80-89 = Good or Acceptable** | **90-100= Excellent** |
| **Creativity (25%)** | Product; Art/photos, color, and space not original and does not carry theme/tone/ concept; Unprofessional look; Overall graphical theme does not appeal to the audience, compliment the information, and not based upon logical conclusions..  | Some original, unique features in product; Art/photos, color, and space not original and does not carry theme/tone/concept; Unprofessional look; Overall graphical theme does not appeal to the audience, compliment the information, and not based upon logical conclusions..  | Original, unique product; Art/photos, color, and space used in original ways that mostly carry theme/tone/concept; Professional look with an overall graphical theme that mostly appeals to the audience, compliments the information, and based upon logical conclusions..  | Excellent, original, unique product; Art/photos, color, and space used in original ways that carry theme/tone/concept; Professional look with an overall graphical theme that appeals to the audience, compliments the information, and based upon logical conclusions. |
| **Effectiveness (25%) (Use of Rhetorical Strategies, Depth, Organization)** | Essay employs no identifiable rhetorical strategies. Unable to determine audience. Essay lacks idea development and organization. | Rhetorical strategies are present but not quite effective. Audience is difficult to determine. Very little idea development and weak organization.  | Essay employs effective rhetorical strategies for identified audience. Essay is well-developed. Organization is effective. | Essay employs especially effective rhetorical strategies for easily determined audience. Essay is very well-developed. Organization strategies enhance effectiveness.  |
| **Use of technology (25%)** | Many technical problems; inconsistent navigation and formatting; No graphics from outside sources; No use of advanced features/ enhancements such as video, transitions, sounds, and/or animations  | Some technical problems; inconsistent navigation and formatting; 2 or less graphics from outside sources; Use of one advanced feature/ enhancement such as video, transitions, sounds, and/or animations  | Few technical problems; consistent navigation and formatting; 5 or less graphics from outside sources; Use of some advanced features/ enhancements such as video, transitions, sounds, and/or animations | No technical problems; consistent navigation and formatting; Use of several advanced features/enhancements such as video, transitions, sounds, and/or animations |
| **Topic/ Content (25%)** | Includes little essential information and one or two facts. | Includes some essential   information with few citations and few facts.  | Includes essential information with most sources properly cited in MLA format. Information is mostly clear, appropriate, correct, and suited to the specified purpose and audience; Encourages some readers to know more.  | Covers topic completely and in depth; Information is clear, appropriate, correct, and suited to the specified purpose and audience; Encourages readers to know more; Sources cited in proper MLA format.  |

### Music

Creative Commons' search page for media (see licensing for use, crediting): <http://search.creativecommons.org/>

<http://incompetech.com/m/c/royalty-free/> (how to credit Kevin Macleod's music in your school projects:[http://incompetech.com/m/c/royalty-free/faq.html](http://incompetech.com/m/c/royalty-free/faq.html%22%20%5Ct%20%22_blank))

[pdmusic.com](http://pdmusic.com/), Kevin Macleod's public domain music for open use in projects (no copyright, but please credit): <http://freepd.com/>

Freesound.org (link to how to see licensing and how to credit works from [freesound.org](http://freesound.org/): <http://www.freesound.org/help/faq/#licenses-0>)

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Soundtransit music art community project:  <http://turbulence.org/soundtransit/search/> (page explaining soundtransit's Creative Commons licensing and crediting: <http://creativecommons.org/licenses/by/2.0/>)

[www.jamendo.com](http://www.jamendo.com) – royalty-free (with Creative Commons license attribution) online music

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PD Sounds

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Royalty Free Music  [www.royaltyfreemusic.com](http://www.royaltyfreemusic.com)

Finding Dulcinea – includes links to sites that offer  open source and public domain music

[http://www.findingdulcinea.com/guides/Technology/Internet/Free-Use-Media.pg\_03.html](https://ketsmail.us/exchweb/bin/redir.asp?URL=http://www.findingdulcinea.com/guides/Technology/Internet/Free-Use-Media.pg_03.html)

Partners in Rhyme – sound effects etc.

[http://www.partnersinrhyme.com/pir/PIRsfx.shtml](https://ketsmail.us/exchweb/bin/redir.asp?URL=http://www.partnersinrhyme.com/pir/PIRsfx.shtml)

### Images

Smithsonian

<http://photo2.si.edu/>

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